



Rod Johnson's Tips for Expo Presenters

1. Speaking to a group can be stressful. Focus on getting your important information to the group and getting the attendees excited about your topic!
2. If you are doing a computer PowerPoint presentation, be sure you know how to turn on the VGA port on the back of your laptop. Always bring a backup program on a USB jump drive.
3. Prepare an outline
 - Introduction
 - Main Body
 - Summary.
4. Turn the outline into a resource sheet handout for the attendees, so they will have the information to your trip or activity. You can use the Midwest Mountaineering copy machine in the second floor offices to make handouts.
5. Be interactive with your audience. Encourage them to ask questions during your show, unless it can't be interrupted.
6. Get the audience to laugh! Tell them a story about what you did wrong or comical. Poke fun at yourself.
7. Show excitement in your voice and use gestures. Don't bore your audience with details that are irrelevant to them.
8. Finish on time. The next speaker wants to start on time and your audience will probably want to be on time for the next show they may have to go to a different building for.

Have fun and thank you for speaking at the Outdoor Adventure Expo!